

2316

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Class – B.D. VI Sem.

**Subject – Exhibition Design & Display
(FASHIONS)**

Time Allowed : 3 Hours

Maximum Marks : 50

Note: Attempt any 5 questions. Each question carries equal marks.

1. What are the basic norms of display in an exhibition?
10
2. Discuss in detail the benefits of promotion of marketing by display with examples.
10
3. How do accessories help in attracting the customers to retail outlet/counter?
10
4. How according to you should the designer highlight his garment/design for a show at a reputed garment fair?
10
5. What are the objectives of Exhibition, Design and display ?
10
6. Explain the types of exhibition and its fundamentals.
10

7. What is meant by the term design? How is it different from a pattern? 10

8. What do you mean by exhibition and design display? 10

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